

SPOTLIGHT

CASTING LIGHT ON TODAY'S PACKAGING TRENDS

PACKAGING FOR FOOD ON DEMAND

*How The Right Packaging Boosts
Sales in an On-Demand World*



24 oz Round Pulp Bowl pg 4

JOHN HEALEY

PRESIDENT
Sabert North America



Dear Valued Customer,

At Sabert, we've always been committed to helping people enjoy food in new ways. We know the value we can bring to customers is derived through making your businesses stronger and finding solutions that best meet your needs. To that end we are proud to launch our inaugural addition of SPOTLIGHT. This publication was designed to cast a light on packaging trends impacting our customers' businesses and the foodservice industry.

By combining deep insights about food lifecycles and consumer lifestyles, we strive to bring our customers the highest level of value and service through our industry-leading packaging solutions.

In this first edition we look to explore the ever expanding trend of "Food on Demand." Given our 24/7 lifestyle, we have all come to expect that we can satisfy any of our demands, immediately.

We see this trend transforming the foodservice landscape, before our eyes, bringing with it significant opportunity in so many of the categories impacting our businesses, from Catering to Grab & Go to Delivery (to name a few), all experiencing DOUBLE DIGIT growth!

We see this taking shape across all age demographics, all food types, and certainly across all operations.

As business owners ourselves, we recognize the need to constantly reinvent and keep pace with today's on-demand consumer.

We invite you inside to discover the findings of our proprietary consumer research and explore a sampling of the packaging solutions we are serving up to best help you respond to consumers' request for "Food on Demand!"

A handwritten signature in white ink, appearing to read "John Healey", located at the bottom right of the page.



Packaging That's Good To Go

At Sabert, we understand that the right packaging plays an important role in a successful take-out program. We're here to help you navigate the demands of today's on-the-go culture. With Sabert, the answer is simple...

THINK STRONG. THINK QUALITY. THINK FRESH. THINK GREEN.

Spring into Freshness

Meet the demand for more transparency with packaging solutions that showcase fresh ingredients.



Carry-Out Sustainability

Show customers you care about their social and environmental concerns with compostable packaging for a greener tomorrow.



Social Shareables

Become the restaurant of choice for convenient, shareable meals with take-out packaging designed for family-style gatherings.



On-the-Go Snacking

Answer the call for customizable, on-demand snacks with compartmented packaging that keeps food separated.



To-Go Catering

Expand your business beyond your front doors with customers who prefer to order catering from their favorite restaurants.



Impulse Treats

Grab the attention of time-crunched consumers with packaging that is designed to display premium desserts.



Spring Into Freshness

Meet the demand for more transparency with packaging solutions that showcase fresh ingredients.

24 oz Round Pulp Bowl
sku# 4108240D300 | 300/cs

Compostable Versatility

- Temperature tested for cold and hot food applications
- Certified* for both home and industrial composting
- Durable and stackable design for easy transport
- Multiple lid options for various food applications

NEW!



*Compliant to ASTM 6868 as certified by BPI and Vinçotte.
Ok compost Home as certified by Vinçotte.



*The shift to fresh,
natural and authentic
eating led by Millennials is
expected to
grow 8% by 2018,
outpacing total population.¹*



NEW!



32 oz Round PP Deli Container

sku# 1000373 | 500/cs

Fresh Appeal

- Versatile for hot or cold food applications
- Durable from freezer to microwave
- Leak-free lids provide security throughout transportation
- Universal lid fit for all bases

Secure
Locking Lid
= No Spills



Grab 'N Go



Stackable



32 oz Round PET Single-Serve Bowl

sku# 12032T300 | 300/cs

Clearly Fresh

- Recyclable PET both crack and crush resistant
- Snap tight lids for no spill handling and secure transport
- Refrigerator friendly and Grab 'n Go ready
- Superior aesthetics designed for merchandising and retail appeal

Recyclable



Secure
Locking Lid



Clear Lids
To Show
Freshness



Carry-Out Sustainability

Show customers you care about their social and environmental concerns with compostable packaging for a greener tomorrow.

27 oz Pulp Burrito Bowl
sku # 4409270D300 | 300/cs

Deep ‘n Durable

- Deep 27 oz capacity perfect for large entrées
- Enhances presentation of food and ingredients
- Microwaveable lid allows for safe reheating
- Certified* for both home and industrial composting



NEW!



*Compliant to ASTM 6868 as certified by BPI and Vinçotte.
Ok compost Home as certified by Vinçotte.

62% of consumers agree that natural fiber food packaging is most likely to improve their restaurant perception.²

36 oz 6" x 9" Rectangle Pulp Container

sku# 43090360D300 | 300/cs

Natural Performance

- Large 36 oz capacity perfect for Hot/Cold buffet bar
- Temperature tested for hot and cold food applications
- Stackable designs withstand heavy and hot food
- Premium leak-resistant lids prevent spillage during transit



Microwaveable



Compostable



Versatile
Lid Heights



Also available in 54 oz capacity



Compostable Cutlery: Fork, Knife and Spoon

sku# CNCF500, CNCK500, CNCS500 | 500/cs

Sustainable Strength

- Superior neck and tine strength
- Suitable for hot food applications up to 180°F
- Maintains a high-end aesthetic while remaining fully industrial compostable
- Cutlery Kit also available with compostable napkin and bag



Functional



Compostable



Presentation
Ready

Social Shareables

Become the restaurant of choice for convenient, shareable meals with take-out packaging designed for family-style gatherings.

**96 oz 10" x 13" PP
Family Size Container**
sku # 71411DW180 | 180/cs

Durability Delivered

- Extra-strength ribbing securely holds heavy and hot foods throughout transportation
- Easy to reheat and microwave safe
- Stackable design makes back-of-house prep and transit easier
- Recyclable packaging designed for any hot food culinary creation



40% of
consumers rank
family-style takeout
as the most important
occasion for high
quality takeout
containers.²

Microwaveable



Stackable



Durable



Recyclable





Shown 52 oz 9" x 9" PP
Family Size Container
sku # 99156DW200

*Over 75% of consumers
want packaging that is easy to transport and able to eat/serve from.²*



Shown 64 oz 9" x 9" PP
Family Size Container
sku # 99164DW200

On-The-Go Snacking

Answer the call for customizable, on-demand snacks with compartmented packaging that keeps food separated.

**2-Compartment 8" x 6" PET
Deep Bento Box w/ Lid**
sku# 17080020N300, 584620B300 | 300/cs

Small Meals

- Deeper 2-compartment option ideal for small meals
- Maintain ingredient integrity
- Optimal shelf merchandising
- Promotes impulse purchases

NEW!



46%
of respondents
reported snacking
3x per day.³



3-Compartment 8" x 6" PET Shallow Bento Box w/ Lid

sku# 184623B300, 584620B300 | 300/cs

Mobile Snacking

- Assorted 3-compartment option ideal for snacking variety
- Maintain ingredient integrity
- Optimal shelf merchandising
- Promotes impulse purchases



9" x 5" PET Sub Container w/ Low Dome Lid

sku# 9309060F300, 513209F300

Visibly Fresh

- Promotes impulse sales
- Helps maintain freshness
- Optimal shelf merchandising
- Versatile low dome lid for optimal presentation



To-Go Catering

Expand your business beyond your front doors with customers who prefer to order from their favorite restaurants.

**16" Square PET UltraStack®
Platter w/Lid**
sku# C9616 | 25/cs

Secure Transportation

- Extra strength, deep-walled base for large heavy food
- Ultra secure stacking prevents tipping during transit
- Unique nesting feature allows for multi-family stacking
- Audible button locks makes closing fast and easy



For restaurants
who offer catering,
catering sales
represent
more than 20%
of total restaurant
revenue.⁴

Secure
Locking Lid



Presentation
Ready



Stackable



Durable





160 oz Square PET Catering Bowl

sku # 94160B50 | 50/cs

Durable Design

- Crack and crush resistant ideal for heavy foods
- Nesting feature allows secure stacking
- Durable and leak-free lids provide security throughout transportation
- Flat or dome lid options available



Recyclable



Stackable



Durable



NEW!

16" Round PET Hammered Platter

sku # LS1116000D | 36/cs

Permanently Inspired

- Intricate, hand-crafted hammered pattern
- Fraction of the cost of permanent-ware
- Versatile use as serving platter or tabletop charger
- Enhances food and tabletop presentation



Premium Design



Stackable



Presentation Ready



NEW!

9" PP Snap 'N Serve™ Serving Tong

sku # UBK36PPT | 36/cs

Patented Performance

- Patent-pending hinge design enhances speed of service
- Durable hinge construction minimizes breakage
- Innovative designed serving head offers a delicate and secure food grip
- Compact case stores easily in back-of-house



Recyclable



Functional



Durable

Impulse Treats

Grab the attention of time-crunched consumers with packaging that is designed to display premium desserts.

Hinged PET Single-Serve Jumbo Cupcake Container

sku# KP101 | 270/cs

Designed to Display

- Swirl design maximizes single-serve merchandising
- High dome lid allows maximum frosting applications
- Prevents cupcake and icing damage during handling and transit
- Audible and secure button lock makes closing fast and easy



Over 50%
of bakery respondents
choose their bakery
packaging because it's
either durable, recyclable
or cost-effective.⁵

Designed
to Display



Recyclable



Hinged



Freezer
Friendly





Hinged PET 12 ct. Assorted Cupcake Container

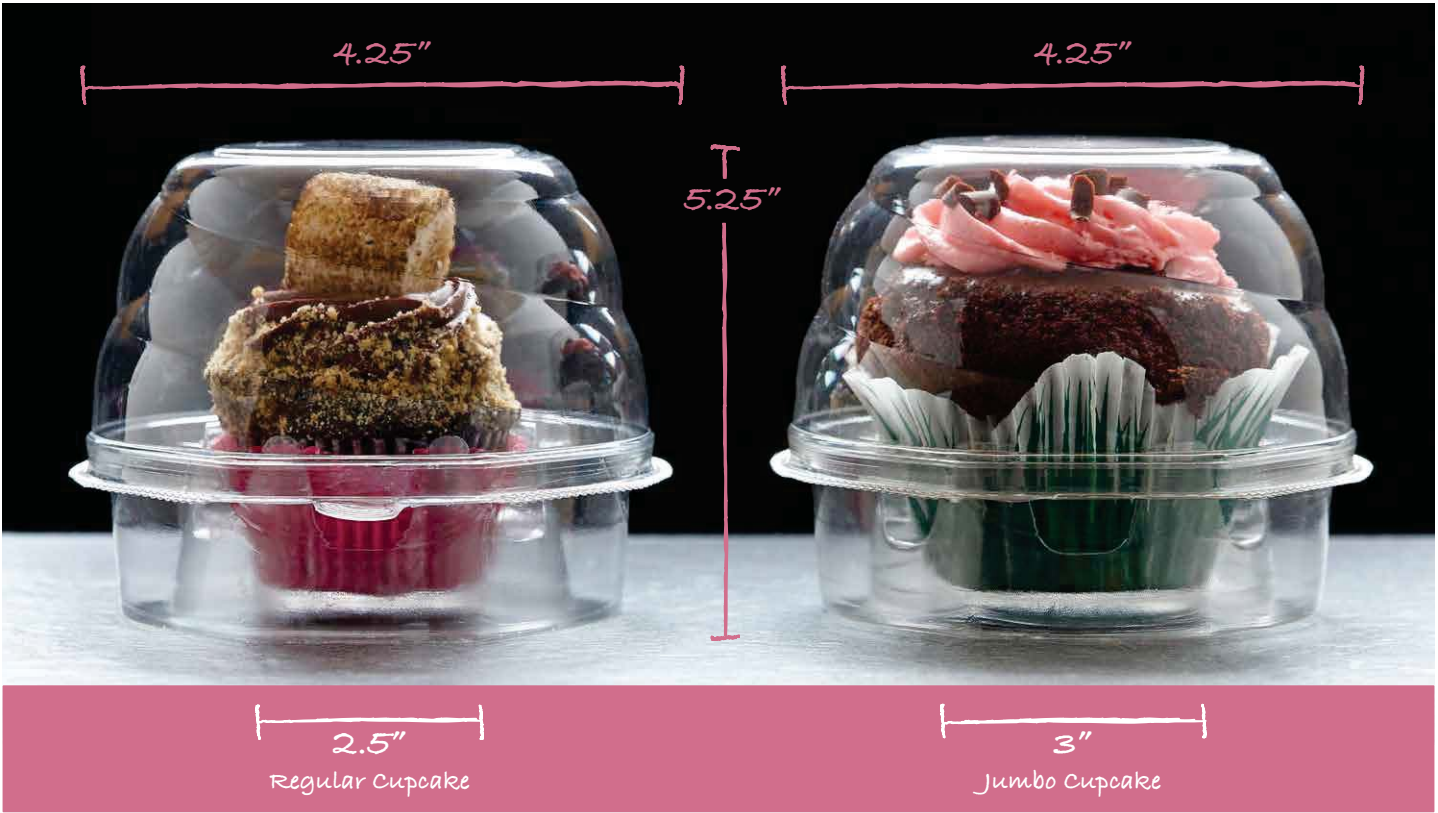
sku# KP412 | 100/cs

Party Ready

- Hinged, multiple compartment carry-out container
- Crack and crush resistant PET ideal for stacking
- Audible and secure button locks make closing fast and easy



Over 40% of bakery operators seek more aesthetically pleasing bakery packaging that offers upscale merchandising for a variety of different size baked goods.⁵





For more packaging options, or for more information,
visit **www.SABERT.com** or call **1(800) 722-3781**.

